

Quote

THE WEEKLY DIGEST

Volume 29—Number 8

Week of February 20, 1955

MAY WE *Quote* YOU ON THAT?

[1] CHAS E WILSON, Sec'y of Defense, *commenting on Molotov boast that Soviet Union has forged ahead of U S in H-bomb weapons*: "I think the Russians talk too much, as we do sometimes." . . .

[2] MAO TSE-TUNG, chmn, Red Chinese Gov't, *marking 5th anniv of treaty with Soviet Union*: "With the great cooperation between China and the Soviet Union, there are no aggressive plans of imperialism that cannot be smashed. Should the imperialists start a war of aggression, we, together with the peoples of the whole world, will certainly wipe them clean from the surface of the globe." . . .

[3] NIKOLAI E KHOKHLOV, ex-Soviet intelligence ag't who came over to Western camp, *commenting on Soviet upheaval*: "This (ret'n to Stalin policy) will make a revolution possible much sooner. It is like an illness. If it stays chronic, then a patient can keep alive 5 or 10 yrs. He dies slowly with much suffering. But, with Khrushchev's policy, this illness in

Quote of the Week

ATOMIC ENERGY COMMISSION, *belatedly releasing report of H-bomb blast in Pacific last March*: "About 7,000 sq mi's of territory downwind from the point of burst was so contaminated that survival might have depended upon prompt evacuation of the area or . . . other protective measures."

—”

the Soviet Union can become acute." . . . [4] *Le Monde*, powerful Paris newspaper, *urging quick formation of stable French gov't*: "France must pull itself together at once unless it is to be treated as an empty chair, for that is what it must be without a gov't." . . . [5] ABE ARONOVITZ, mayor, Miami, Fla., *apologizing for ousting of Negro Republicans from Lincoln Day dinner at local hotel*: "That occasion was a desecration of the name of Abraham Lincoln." (*Hotel owner, A E Claughton, says he was merely enforcing an ordinance against mixed gatherings.*)

FIFTEENTH YEAR OF PUBLICATION



Indications are that the proposed AFofL-CIO merger will be effected by late Autumn. But those who assume that this will be followed by a period of sweet accord are doomed to disappointment. There is now keen rivalry between certain AFofL and CIO unions. Terms of the merger, as tentatively outlined, propose to guarantee the identity of the present CIO unions. But it will be extremely difficult to maintain these provisions. We anticipate a long period of conflict. And it is a question whether labor unity actually can become a reality under prevailing conditions. Differences in philosophy and basic operational procedure which led to the original CIO split-off have by no means been allayed.

The idea of "one big union" is still far from a reality. John L. Lewis, with his United Mineworkers and allied unions will remain

outside the fold. And within the present AFofL structure there are dissident forces (such as Beck's Teamsters) who may conceivably join with Lewis, or perhaps form yet another labor segment.

This merger is likely to enhance public resentment and suspicion of organized labor. This condition will be further fueled by labor unrest and a plague of strikes indicated for the latter part of '55. Naturally all this will add to the complex problems confronting labor leaders.

It is generally assumed that this proposed merger will present "more power at the polls." We suggest that this is a concept of questionable validity. Both groups have, in the past, demonstrated considerable efficiency in the realm of political action, but they have commonly worked toward the same objectives: the election of representatives favorable to organized labor. That a merger will substantially increase labor's political power is yet to be proved. Certainly it has been repeatedly demonstrated that individual union members vote their personal convictions; no union, large or small, has yet delivered the "labor vote" as a unit.



MAXWELL DROKE, *Editor and Publisher*

W. K. GREEN, *Business Manager*

Editorial Associates: ALICE JACOBS, LUCY HITTLE JACKSON

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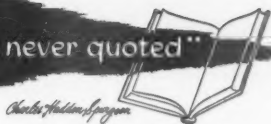
JANET BALDWIN

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★
"He who never quotes, is never quoted"
★ ★



ACTORS—Acting—1

Films aren't an actor's medium. They're a director's medium. And as far as I'm concerned, television is nobody's medium.—HENRY FONDA, *Theatre Arts*.

AGE—2

It's called middle-age because that's where it shows first.—*Texas Outlook*.

BEHAVIOR—3

A person claiming the privilege against self-incrimination under the Fifth Amendment, or under a similar provision of a State Constitution, is guilty or else he is lying. . . No other explanation is logically possible.—ERWIN N GRISWOLD, *The Fifth Amendment Today* (Harvard).

BOOKS—Reading—4

Books are man's rational protest against the irrational, man's pitiful protest against the implacable, man's ideal against the world's real, man's word against the cosmic dumbness, man's life against the planetary death, man's revelation of the Good within him, man's repartee to the God without him. Whoever touches a book touches not only "a man" but Man. Man is the animal who weeps and laughs—and writes. If the first Prometheus brought fire from Heaven in a fennelstalk, the last will take it back—in a book.—JOHN COWPER POWYS, *The Enjoyment of Literature* (Simon & Schuster).

BUSINESS—5

In spite of continued predictions that business will get better, it will.—*Banking*.

CHARACTER—6

Personality has the power to open many doors, but character must keep them open.—*Megiddo Message*.

CHURCH—Membership—7

To curb moral delinquency and help the moral rearmament program let us keep reminding the public there are churches they may join and be baptized—any day.—WM R SULLIVAN, *Phi Delta Kappan*.

CONSERVATION—8

It has come to a period in the life of our country when education concerning the proper utilization of our natural resources is not merely desirable—today it is imperative.—FAIRFIELD OSBORN, *Outdoor America*.

CULTURE—9

Cultured people are distinguished by the superiority of their thoughts, their judgment and beauty, their effort to improve themselves and their environment, and by their willingness to look at something new. — *Monthly Letter*, Bank of Montreal.

.....Quote.....



News that Nikolai Bulganin had become premier of Russia set off a stream of gags at the Nat'l Press Club bar: "Bulganin? What part of Ireland is he from?" . . . "I just got word from Capitol Hill—Sen McCarthy has ordered an investigation of who promoted Bulganin." . . . "This must be something of an upset; Malenkov didn't resign posthumously." . . . "They must have decided over there that Malenkov was a security risk—been associating with known Communists."

" "

The traditional green blotter on the desk in front of Pres Eisenhower at his news conferences has been replaced by a bright yellow one. It reflects light better for the tv cameras. . . . One opponent of Congressional pay raise is Sen Rob't S. Kerr (D-Okla). He says: "Half the mbrs of Congress—the Republican half—are already overpaid."

" "

New Washington after-dinner game: Guests are handed folded slips of paper; told not to open them until instructed. Paper has letters C, A, L, V, E, R and T down the side. Idea is to fill out, within one minute, surnames of presidents of U S beginning with those letters. Recently, Treasury Sec'y and Mrs Geo Humphrey both succeeded in filling out all but one—the "E". (It begins Eisenhower, with whom Humphrey serves!)

..... *Quote*

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DIET—10

Someone asked a happy friend if he hadn't been putting on a little weight and he explained beautifully: "I'm a calorie fighter and recently I've spent too much time fraternizing with the enemy."—OREN ARNOLD, "Family Man," *Presbyterian Life*, 2-5-'55.

DRINK—Drinking—11

Army headquarters in Europe have released the fact that \$5,600,000 in profits from the selling of liquor to American troops in Europe have been deposited in the armed forces welfare fund.—*Army release*.

EDUCATION—12

School children now see more motion pictures in school than in regular movie houses. The average child today attends 6 times as many educational films as did the child in 1940. Schools now operate more than 90,000 of the 450,000 sound projectors in the country.—LAWRENCE GALTON, *American Mag.*

" "

The main difference between an educated person and an ignorant one is that the former knows more things that he can't understand.—*Grit*.

JUVENILE DELINQUENCY—13

Criminals are not born. They are reared in an era that has discarded morality. We worship the golden calf and ignore the golden rule. — JULIUS H MINER, Chicago Judge, discussing juvenile delinquency.

LIFE—Living—14

There is only one knob to the door of a man's life, and that is on the inside. That door never opens except as the man inside opens it.—*Megiddo Message*.

Mining The Magazines



Once, in the early days of the feminist movement, a young preacher declared, "If a woman were to speak in the church of which I am a pastor, there would be an explosion." To this assertion Dr Chas Gardner responded: "I think I'd risk it, in the hope that the explosion would open some closed minds."

A good many minds—and dead-end avenues—have been opened to the feminine sex since this exchange of views half-a-century ago. And new manifestations of woman's liberation are encountered with each passing day. Example: Feb issue of *Ladies' Home Jnl* carries a full-page 2-color ad extolling the merits of *Wall St Jnl*. And why not? A high percentage of industrial stockholders are women. They have money and manifestly ought to learn how to manage their investments.

Magazines are doing a great deal of format testing these days. And, more than ever before, they are calling readers for jury duty. McCall's printed half of Jan issue with a sophisticated cartoon cover by Garrett Price; other half carried a pretty-girl picture. Both covers were reproduced on an inside page and readers are asked to state their preference. Results may serve as a guide for the future.

The magazine, *Weltwoche*, published in Zurich, devotes a page to

Chauvinistic Note: MIKE CONNOLLY, in the *Hollywood Reporter*, tells us that Kate Smith's new song hit is called *God is an American*.

the listing of current motion pictures. In addition to the usual headings, "Adult" and "Juvenile" the magazine now carries a 3rd classification, "For People in Love."

In its Feb 1 issue *Vogue* informs us that there's now an annual award for youngsters with the greatest number of freckles. Moreover, the winners are determined thru computations of an IBM machine! Next, we presume, Judge Electronic Brain will be sitting on the panel to pick Miss America.

Doom-crier Philip Wylie turns to brutality novels as a target in *Good Housekeeping* (Feb) with the disturbing thought that "if Mickey Spillane's millions of readers suddenly began acting like Spillane's detective, Mike Hammer, the Soviets could take us over without dropping a bomb—because the U S would be in chaos."

..... *Quote*

The statesman throws his
shoulders back and straight-
ens out his tie,

And says, "My friends, unless
it rains, the weather will be
dry."

And when this thought into
our brains has percolated
thru,

We common people nod our
heads and loudly cry "How
true!"

—*Toastmaster.*

15

MODERN AGE—16

What ails the world today is
the virus of the 20th Century. It
wanders like a cold. Once we have
it in the head and call it Fascism;
next we have it in the stomach
and call it Communism. But it
has about the same cause, same
pains—and the same cure.

That cure will be found in the
social laboratory of schools and
churches, chambers of commerce
and labor unions, town ha'ls and
nat'l as well as internat'l bodies,
but not in factories where they
make guns and bombs. — OTTO
ZAUSMER, *Boston Globe*.

MUSIC—17

Figures show that Americans
spend more money annua'ly on
classical music than on baseball.
Still, you never hear 2 men on the
bus arguing about whether the lo-
cal philharmonic orchestra pulled
a boner in trading an oboe player
for a kettle drummer and 2 utility
woodwind men. — BILL VAUGHAN,
VFW Mag.

..... *Quote*

PRAYER—18

Every day, from one end of the
earth to the other, the Lord's
Prayer is read or prayed in more
than 1100 languages by Christians
of every denomination. — MARC
BOEGNER, *The Prayer of the Uni-
versal Church* (Abingdon Press).

PREJUDICE—19

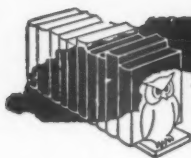
Prejudice is always accompanied
by a rigidity of attitude, an un-
willingness to see all sides of a
question or to face facts that are
not to one's liking. The prejudiced
child sooner or later develops a
mental rigidity that does not limit
itself to his beliefs about the peo-
ple against whom he is prejudiced.
It spreads to all areas of his
thinking and proves to be a bar-
rier in everything he does. — DR
ELIZABETH B HURLOCK, "Roots of
Prejudice," *Today's Health*, 2-'55.

PRODUCTION—20

Today, the average American,
tho he works about 15% fewer hrs,
has roughly 50% more purchasing
power than he had a quarter cen-
tury ago. This remarkable advance
in mat'l welfare is almost entirely
the result of the fact that nat'l
productivity, which may be de-
fined as average output per man-
hr, has shown an average annual
increase, since '30, of more than
2% a yr.—GILBERT BURCK, "The
Engine: Rising Productivity," *For-
tune*, 1-'55.

REASON—21

There's a difference between
good sound reasons and reasons
that sound good.—*Keynote*, pub-
lished by Associated Male Chorus-
es of America.



Book Briefs

We have often speculated on the thought processes of a publisher who, having turned down a manuscript, finds the book, some months later, well up on the best-seller lists. This happens more frequently than you may imagine, for publishers are fallibly human. As Allen Marple once expressed it, "We are always buying each other's leavings."

Jim Bishop, executive editor of *Catholic Digest*, peddled an outline of his book, *The Day Lincoln Was Shot*, to 5 publishers before Harper finally bought the idea. John K. Hutchens rep'ts that the day Jim's dramatic record was tapped by Book-of-the-Month Club (Feb selection) he dispatched brief notes to the 5 editors who had turned him down: "Read Matthew 8:26," he advised. ("O ye of little faith . . .") Four of the discomfited recipients were apparently too chagrined to make appropriate response. The 5th replied: "Matthew 5:4." ("Blessed are they that mourn . . .")

Bishop's book is an almost incredibly detailed account of the period from daybreak Apr 14, 1865, until 7:22 the next morning, when Lincoln died. It moves with the dramatic intensity of a fast-paced novel. The author, who has been gathering Lincoln data for a quarter of a century, admits that he at times "invented some dialogue" although "in each case the thought is based on knowledge of facts then

Comment of 19-yr-old FRANCOISE SAGAN, whose 1st novel has just hit the French best-seller lists: "All my life I've been trying to find an excuse for my fondness for doing nothing. I don't have to worry any more. Now, when my parents see me sitting around being lazy, they whisper to each other: 'Let her alone; she's thinking about her next novel!'"

—"

in possession of the character." This slight concession does no violence to the book's basic integrity. After all, as Anatole France once observed, the historian who takes no liberties is likely to come up with a pretty tedious tome.

Now Mr Bishop is casting about for "the next most dramatic day" in American history. Meanwhile, he's shaping up a biography of Jackie Gleason.

Pocket Books is now accepting "selected gen'l advertising" to appear on the inside covers of its popular paperbacks. Space will also be available in accordion-folded leaflets to be inserted in the volumes. Each leaflet carries 4 coupon-type ads.

.....Quote.....



The Dark and Bloody Ground

Manhattan may have been a bargain at \$24, but some early frontiersmen nearly got an even better buy 180 yrs ago (Mar 17, 1775) when they bought part of Tennessee and nearly all Kentucky from the Cherokee Indians for \$10,000. The enterprising investors, headed by Richard Henderson, planned to settle the land as the Colony of Transylvania. But England and the other colonies ruled the sale illegal under a 1763 law forbidding private purchase of Indian lands, so Transylvania died a-borning. One interesting sidelight of this Sycamore Shoals Treaty however, was the 1st use of a phrase which became identified with Kentucky. As Archibald Henderson, descendant of Richard the Speculator, tells it in his *The Conquest of the Old Southwest*, one old Cherokee, Chief Dragging Canoe, tried to prevent the sale.

Dragging Canoe, leaping into the circle of seated savages, made an impassioned speech . . . he dwelt upon the insatiable land-greed of the white man and predicted the extinction of his race. . . Upon this day originated the ominous phrase descriptive of Kentucky when The Dragging Canoe, dramatically pointing toward the west, declared that a *Dark Cloud* hung over that land, which was known as the *Bloody Ground*.

..... *Quote*

RELIGION—22

Religion is the bulwark of everything that is old and obsolete. It protects ignorance and backwardness. With its dogmatism, and its stale, lifeless assumptions, religion makes people lazy in mind; it makes them stop thinking. It clings obstinately to the past and is averse to all the new achievements in science and in living conditions. — Propaganda released as "advice" by Communist party central committee in Soviet Union.

.. " "

Religion to many Americans is not a theology or even a personal contact with a personal God. It is a current of power. There is some force behind the universe that is a dynamo, a great source of power. Just plug in your bulb or attachment thru prayer and the current will go thru you, lighting up your life. — JOHN B SHEERIN, "Good Time' Religion," *Homiletic & Pastoral Review*, 1-'55.

SCIENCE—Restrictions—23

Restrictions that would have been unthinkable a generation ago have now been placed on the world's scientific men, not only in Russia but also in the U S. By such actions it may well be possible to stifle the growth of knowledge and of industrial advance that is normal in free society. If so, the balance of power could very possibly turn in favor of the dictators. — ARTHUR H COMPTON, *Science Digest*.

SECURITY—24

Men cannot achieve security against each other, but only with each other.—GEO GLASGOW, *Contemporary Review*, London.

Pathways to the Past



Week of
Mar 13-19

Campfire Girl's Birthday Wk

Jewish Youth Wk (18-25)

Mar 13—Civic drum-beating began here 185 yrs ago (1770) when the 1st Chamber of Commerce was chartered in N Y C. . . And a new nation applauded home-grown talent 165 yrs ago (1790) at the debut of John Martin, 1st American-born actor.

Mar 14—135th anniv (1820) b of Victor Emmanuel II, ruler of Sardinia and 1st King of united Italy (during unification struggle, cheering his name was dangerous in Rome, so supporters shouted "Ver-di!"), the name of the popular composer—the initials stood also for *Victor Emmanuel, Re (king) D'Italia!*) . . . The 1st transAtlantic radio broadcast 30 yrs ago (1925) featured dance music from London's Hotel Savoy (less stirring than speeches, but music transmits better). . . 30th anniv (1925) d of Walter "Mr Football" Camp, Ya'e coach who devised "Daily Dozen" exercises to keep non-athletes fit.

Mar 15—135 yrs ago (1820) Maine entered the Union. . . 125th anniv (1830) founding of our 1st nat'l education ass'n, the American Institute of Instruction. . . Father John McCloskey became America's 1st Catholic Cardinal 80 yrs ago (1875).

Mar 16—Economists would choose today's frantic stock market as a

lesser evil if they'd been around 125 yrs ago (1830)—on that dulllest day in N Y Stock Exchange history, only 31 shares and \$3,470 changed hands between yawns. . . Another direct hit on the paternal pocketbook came 70 yrs ago (1885) when the 1st public school savings program began on Long Island ("Everybody's bringing a dime, Daddy!").

Mar 17—*St Patrick's Day*. . . If the whole transaction hadn't been declared illegal, this might have been the birthday of a 14th colony; 180 yrs ago (1775) land investors bought the Cherokee's Kentucky hunting-grounds for \$10,000, planning to form the "Transylvania Colony."

Mar 18—500th anniv (1455) d of noted Florentine painter, Dominican monk Fra Angelico. . . Henry Wells started the Stagecoach period in frontier history 105 yrs ago (1850) by founding the 1st express co west of Buffalo (the firm's Western branch, the Wells-Fargo Express, became the bullet-riddled carrier of Gold Rush cargo)—later the Express took to the tracks, becoming today's American Ry Express Co.

Mar 19—*Red Cross Sabbath*. . . The Battle of Bentonville, the last major engagement in the Civil War's Southern theater, began 90 yrs ago (1865).

..... *Quote*

"Of all things!"

Early in the yr we reported to you that organized labor would concentrate lobbying efforts in 17 state legislatures where so-called "right-to-work" laws are in effect. Briefly, these laws bar compulsory union mbrship as a consideration in the employment of individual workers. For this reason they are viewed by unions as inimicable to their interests.

At the time we pointed out that unions would face tough going at the state levels, for 2 obvious reasons: (a) State legislatures are dominated by rural and small-town mbrs, indifferent to industrial problems, and with little sympathy for unions; (b) Two've of the 17 states are Southern, an area that traditionally resists encroachment of organized labor.

Last wk the AFofL, in one of its final actions prior to merger with CIO, announced the abandonment of all efforts to repeal adverse state legislation. Instead, the union political strategists now propose a short-cut: they will concentrate on pushing thru amendments to the Taft-Hart'ey Act designed to nullify these objectionable state laws.

Theoretically, this is a more promising field. Industrial areas have a somewhat better representation, proportionately, in the nat'l Congress. But union strategists still have their problems. Their only chance lies in a strong coalition, since it is obvious that a Southern bloc will solidly oppose such legislation.

..... *Quote*

SOVIET—Philosophy—25

It is a cruel and humorless sort of pun that so powerful a present form of tyranny should call itself by the very name of a belief in community, by a word "communism". . . Perhaps only a malignant end can follow the systematic belief that all communities are one community; that all truth is one truth . . . this is not man's path; to force him on it makes him resemble not that divine image of the all-knowing and all-powerful but the helpless, iron-bound prisoner of a dying world. —J ROB'T OPPENHEIMER, *Science and the Common Understanding* (Simon & Schuster).

SPEECH—Speaking—26

Talk is the principal product of the world. It is divided into plain, loud, big, back, double, idle, and just. It is said in every language known to man, and of course, to woman. It comes out of loudspeakers, professional speakers, after-dinner speakers and plain windbags.

It is a means of communication, explanation, exaggeration, and prevarication. It is one means of getting out of line and into trouble.

Some is good; some is bad; some is indifferent, and some, no doubt, is necessary. Everybody agrees there is too much of it, but the problem is how to get less without doing more. — Prof DEXTER WILLIAMS, quoted in *Phoenix Flame*.

TIME & SPACE—27

We have not yet proved ourselves fit to rule our own p'net, let alone visit others and perhaps influence their affairs.—CEDRIC ALINGHAM, *Flying Saucers from Mars* (British Book Centre).

TROUBLE—28

A small trouble is like a pebble. Hold it too close to your eye, and it fills the whole world and puts everything out of focus. Hold it at proper viewing distance, and it can be examined and properly classified. Throw it at your feet, and it can be seen in its true setting, just one more tiny bump on the pathway to eternity. — CELIA LUCE, *Relief Soc'y Mag.*

VIEWPOINT—29

A customer waiting for a job to be done on his car watched a mechanic change the oil in another car—not spilling a drop—check the radiator carefully, clean the windshield, wipe away the greasy finger marks, place a clean cloth over the upholstery, wash his hands thoroughly and drive the car slowly out to the st curb.

"Now there's a real mechanic," the customer observed.

"Oh," said the station mgr., "that's his own car."—*Machinist.*

WORK—Dignity—30

To remind us that work possesses dignity, God chose to become not a ruler, lawmaker or high priest — but a carpenter.—*Mary Immaculate.*

WORLD TRADE—31

We have moved a long way (the British Gov't, in for'gn trade policy) from the belief that the way to prosper was to make better goods cheaper; from the belief that, if you can make a better mousetrap, the world will beat a path to your door. Nowadays we prefer a gentleman's agreement that other people will buy our 2nd-class mousetrap if we will buy their 2nd-class cheese. — *London Economist.*

In Brief

The newer tuberculosis drugs are proving so effective that, all over the nation, empty beds are the rule in sanatoria. Many tb hospitals are being closed; others in the planning stage are being postponed or abandoned.

What's a nice, simple, unobjectionable synonym for "old people"? Geriatric Foods Co would like to know. They make specially-prepared foods for e'derly folk. "Geriatrics" is a tongue-twister, and customers won't ask for "old people's food."

Watch for new gray clouds over the sawdust trail. Billy Graham's associates say he may start preaching a new line in March—war is inevitable; repentance now is essential for re-birth of civilization after the H-bombs.

Perhaps you haven't noticed the trend, but almost a fourth of U S daily newspapers are now on a 5-day schedule, omitting the Saturday edition. . . A N J theatre circuit is now admitting school teachers at half price. Theory: teachers are likely to talk about films; pupils will accept a teacher's recommendation.

Somebody once defined "futility" as "sky-writing in Los Angeles." And last wk the Air Pollution Contro' came up with a new word: "smust." It's dust in the air, plus smoke from orchard heaters.

..... *Quote*

Good Stories.....

you can use

The man dashed into his wife's bedroom absolutely red with anger, "Miserable one! I know everything!"

"Don't exaggerate so," she remarked calmly. "When was the Batt'e of Waterloo?"—*Aerzte Kalendar*, Germany (QUOTE translation). a

" "

In Los Angeles, star columnist Matt Weinstock told about the head accountant who labored for a big publisher for forty yrs. Every morning he unlocked his desk at 8:30 on the nose, peered into the center drawer for a moment, then locked everything up again. What was in that center drawer? Assistants, visiting salesmen, even the publisher himself, never came close to solving the mystery. One day the accountant died sudden'y, and after a decent interval everybody rushed to pry open the center drawer. It was found to contain just one little s'ip of paper. Printed in capital letters thereon were the words, "The side toward the window is the debit side!"—BENNETT CERF, *Saturday Review*. b

" "

A Hutchinson (Minn) man knows a friend who a'lways has bought black cars. His reason: he didn't want to be conspicuous. This yr, he bought a red car. His reason: he didn't want to be conspicuous.—*Minneapolis Tribune*. c

.....Quote.....

I LAUGHED AT THIS ONE

Rep HUGH SCOTT
Pennsylvania

When I visited in the Uruguayan capital of Montevideo recently, I saw an incident which, altho highly humorous, will probably provoke disciplinary action when Moscow hears of it.

As I walked along a downtown street, an electioneering sound truck, emblazoned with the hammer and sick'le, inadvertently put on the wrong record. The beautiful strains of *God Bless America* blared from the truck for several blocks before the horrified Communist driver realized his error. Startled Uruguayans, once they recovered, went on their way with broad grins on their faces.

—"

Rep Kenneth Keating (R-NY) included in a speech a story about a woman he dubbed the "optimist of the wk." She called a local income tax office to find out what the tax is on \$75,000 income. Informed, she inquired further: "Now what's the tax on \$150,000?" She was to'd, but was asked why she wanted to know. "Oh," she replied, "I'm trying to decide whether to buy one ticket or two on the Irish sweepstakes."—QUOTE *Washington Bureau*. d

Wise Cracks

A man who held the belief that after a youth had attained his majority he should be taught to fend for himself, gave his son a hundred pounds and told him that henceforth he would have to earn his own living.

The young man did no work, but spent a riotous few wks on holiday, then found himself almost penniless. His sole desire was to get home, and he decided to send a wire.

He found he had only money sufficient to pay for a message of four words, so, after considerable thought, he telegraphed to his father: "Fatted calf for one!"—*Tit-Bits*, London.

" "

Five-yr-old Dolly shows a decided theological bent.

One day her father called her and said: "Dolly, open your mouth and shut your eyes and I'll give you something to make you wise."

"Oh, Daddy," she cried, "that's just what the serpent said to Eve!"—*Arkansas Baptist*.

" "

The last time Francis Cardinal Spe'lman visited Los Angeles, a 6-yr-old girl was among those who met him. His Eminence smiled benignly, patted her on the head and murmured, "God bless you."

Puzzled, the little girl looked around, then turned to the Cardinal and asked, "Who sneezed?"—*American Wkly*.

Hope is unwinding a piece of knotted string that you suspect won't be long enough anyway.—FRANCES RODMAN.

" "

The average man's biggest problem is reconciling his gross habits with his net income.—DAN BENNETT.

" "

Why is it that the weather experts never attribute cold fronts to plunging necklines?—HOWIE LASETER.

" "

The woman driver wouldn't find it too difficult to squeeze into a parking space if she'd simply imagine it a girdle or pr of shoes.—AL M SCHAEFER.

" "

Income tax returns show a lot of mistakes, according to the revenue dep't. They show a lot of takes, too.—PETE BAIRD, New Orleans Times-Picayune.

" "

In Washington, they still call it the pork barrel. But at the price, the stuff inside must be filet mignon.—Cincinnati Enquirer.

" "

In grandfather's day, parents worried about bringing up their children. Nowadays, the problem is keeping up with them.—West Bend (Wis) News.

.....Quote.....

Debra, a mere 15 mo's old, proved herself unwittingly on the side of the Lord during her 1st trip to church with her parents. Natural'y, she fussed a bit as any normal child would. But mom and dad were able to keep her under control until a couple behind tried to leave unobtrusively. Debbie's cries of "bye, bye," brought the couple, red-faced, back to their pew.—MARK BELTAIRE, Detroit Free Press. h

" "

It was only 5 days after Fraulein Lollo's vacation began that she was walking with a young man in the moonlight. He laid his arm around her shoulders and whispered, "Darling, you certainly didn't dream that so soon after you came you wouldn't be alone any more!"

"Oh yes, I did," repl'd Lollo dreamily.

"But—you didn't even know me then!"

"No, but I knew myself!"—*Revue, Munich* (QUOTE translation). i

" "

The friend of a wise matron asked if she had yet made the long trip to Cal to pay a visit to her son and his new wife.

"No, I've been waiting until they have their 1st baby."

"Oh, I see, you don't want to spend the money for the trip until then."

"No, it isn't that," the matron replied. "It's just that I have a theory that grandmas are more welcome than mothers-in-law."—*Wall St Jnl.* j

..... *Quote*

A teacher who works in the nursery school of the Little Red School House, down on Bleecker St, has forwarded us this inscrutable observation made by a 4-yr-old in her care: "Girls cannot marry girls because they all have long hair."—*New Yorker.* k

" "

The Teleprompter, a tv aid known as the "idiot sheet," is now being used on most big tv shows as a marked improvement over the cue-whisperer in the wings of any theatre. The prompter mechanically reels off the entire script off-camera—an idea that would have delighted line-fluffer John Barrymore. According to Gene Fowler, Barrymore always insisted on a helper holding a blackboard off-camera with his lines in case a hangover interfered with his memory processes.

One morning, after a particularly riotous night-before, the Profile stumbled on the set for just one scene, in which he simply sat down and sputtered the word "No!". When he called for his blackboard, the producer protested, "All you say is one word—'No'. Why a blackboard?" Barrymore sneered as only he could and thundered, "You never know! I just might say 'yes'!"—*PAUL MULLOY, Memphis Commercial Appeal.* l

" "

Groucho Marx asked a N Y model on his quiz show recently about her most exciting experience. She couldn't remember any.

"A model with no exciting memories," mused the disappointed Groucho. "What were you modeling—clay?" m

A white-haired old man approached the doctor and said: "Doctor, I'm slowly going nuts over women. Is there any way to speed it up?" — *Philnews*, hm, Phillips Petroleum Corp'n. n



Nature Lesson

Mrs Elsie M Murphy, president of the Strock Fabric Company, advises men to take a lesson from nature, where the male birds always wear the exotic plumage.—*News item*.

Look at the birdies, fellows,
And note how it never fails
That the brightest of reds and of yellows
Are worn by the wing-flapping males.

The girl birds are lacking in color,
Their plumage is plain as can be,
And the she bird appears even duller
When out with a flashy-hued he.

The lesson, you men, is apparent
(As plain as the coat on your back).

Come, put on the duds you now daren't
And give up the gray, blue, and black.

Wear suits that are gay and exotic,
Wear wild and incredible ties.
To the girls you'll be highly hypnotic,
Though you may get the bird from the guys.

Ingenuity still thrives in this modern era of packaged entertainment and assembly-line diversion. A harassed man went into a grocery and ordered a pound of coffee beans and 2 pounds of dried peas. "And mix them together," he instructed the clerk. The astonished man obliged, and as the customer took the package he explained, "Tomorrow is Sunday and it looks like rain. I have 5 young children and I am going to ask them to separate the peas from the coffee!"—*This Wk.* o

" "

Adam, after awakening from the deep sleep, and viewing for the 1st time his helpmate in all her marvelous beauty, smiled broadly in amazed admiration. Then he began counting his ribs. "I wonder," he mused, "if a man couldn't get along rather nicely without any ribs at all?" — *Nuggets*, hm, Barnes-Ross Co. p

" "

The church e'ders in the little N H town had voted to keep their minister in spite of his radical tendencies. A visitor to the village, knowing their extremely narrow beliefs, commended one of the elders for having taken such a broad view.

"Broad view, nonsense!" retorted the elder. "We all know the dom-inile has dangerous ideas, but we'd rather have him here." The elder winked a shrewd eye. "If he wasn't here, he'd be somewhere else. And Jehosephat! *There* people might listen to him."—*Pageant*. q

..... *Quote*

Quote-ettes

CHRISTIAN DIOR, Paris designer, doing his bit for world peace by promising no "New Look" for '55: "With atomic bombs, international tension and all the other day-to-day worries of the world, this is no time to be thinking of new fashion styles."

1-Q-t

" "

ELENA VERDUGO, of "Meet Millie" fame: "Girls with perfect figures win beauty contests — the others win husbands."

2-Q-t

" "

ANTHONY VETTIGLIO, Detroit contractor, complacently watching jubilant relatives newly-arrived from Italy: "Give them 3 yrs and they'll be complaining about bus service and the weather just like the rest of us."

3-Q-t

SECOND CLASS MATTER

News of the NEW

Edited by ALICE JACOBS

We have a sister who maintains that no cigaret lighter will work for her. We're inclined to think it's true. When she picks up a lighter that's never been known to fail, the lighter immediately looks crestfallen, gurgles unhappily in its throat and refuses to light. Other people to whom ordinary lighters are allergic will also be glad to hear of the "Airflam" lighter, imported from Germany by Murphy Reier, Inc., of Chicago. "Airflam" lights automatically seconds after the cap is removed, burns brightly even in the wind.

With no moving parts, it depends on the chemical reaction of

a small platinum pellet to the evaporation of methyl alcohol for ignition. When cap is removed, alcohol, exposed to air, begins to evaporate. This generates heat which is captured by platinum-and-silver-wire mesh around pellet. Pellet glows, igniting alcohol fumes. You can't blow it out—it has to be smothered by replacing cap.

The lighter is a lipstick-sized black and gold cylinder, which comes equipped with an extra inner cartridge and a small bottle of fluid. A fill of fluid will burn for an hr continuously. Lighter costs \$3.95, refill bottles a quarter each.

NOTE here items of special interest in this issue —————
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